

# Press Release



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Heading: Agents respond to crisis

The loss of so many lives and homes in the Victorian fires has prompted an overwhelming response from the WA real estate industry.

Several agencies have co-ordinated their own appeals, while still more have contacted their databases of clients, friends and family to encourage donations to the Australian Red Cross.

“In situations like these it’s only human to try and help,” appeal co-ordinator and Peard Real Estate employee Brodie Fleay said.

Every Peard Group office in WA is now operating as a drop-off point for donations of money and other essential items such as clothing, bed lined and toiletries.

All cash donations will go to the Australian Red Cross appeal and all essential items are being delivered to Father Brian Morrison who will organise transport to the Eastern States.

Peard Group managing director Stuart Cox said he had been overwhelmed by not only the public’s generosity, but also the eagerness of staff to help out.